

新航道

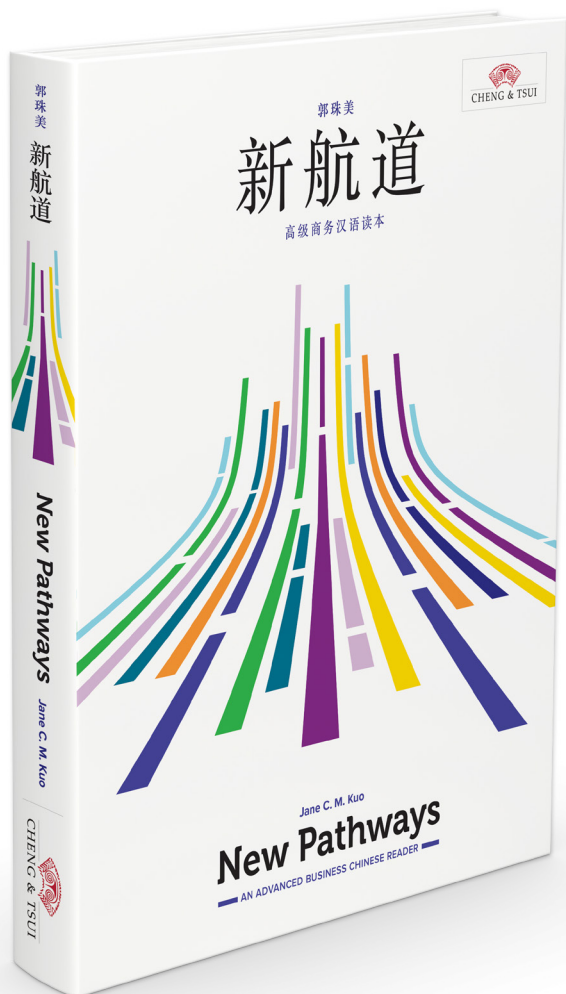
高级商务汉语读本

New Pathways

An Advanced Business Chinese Reader

Offering a fascinating look at China's rapidly changing economic landscape, *New Pathways* equips advanced language students with the knowledge and language they need to pursue their interest in Chinese commerce and China's economic affairs. The twelve lessons address a broad range of macroeconomic topics, including the development of private enterprise and free trade zones, the evolution of the Chinese banking system, brand recognition in China, and the "One Belt, One Road" initiative.

By combining informative, up-to-date readings with practical Chinese used in business settings, *New Pathways* prepares students to discuss high-level macroeconomic ideas and better understand newspapers, reports, and other business texts in formal written Chinese. With its emphasis on effective professional communication, *New Pathways* helps advanced learners refine their command of the Chinese language. In every lesson, the Explanation of Terms (词语例释) section strengthens students' understanding of key terms and grammatical structures, while the Distinguishing Synonyms (词语辨析) section clarifies the nuanced differences between words with similar meanings.



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ACTFL Level

Advanced Mid to Advanced High

Language

Chinese Simplified and Traditional

Audio available at

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In each lesson, the Main Text offers a sweeping overview of the lesson topic and its historical context, while the Supplementary Text delves deeper into specific aspects of the topic at hand.



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**New Pathways: An Advanced Business Chinese Reader is a new and improved edition of Open For Business: Lessons in Chinese Commerce for the New Millennium Volume 1. Volume 2 focuses on microeconomics and will continue to be available.*