

2021 ASIAN LANGUAGES AND STUDIES CATALOG



CHENG & TSUI



Dear Friends,

What a challenging and eventful year 2020 has proven to be! I hope you and your loved ones are staying safe and healthy.

December 2019 marked our 40th year as a leading publisher of Asian language and culture learning materials, and we had plans for a major celebration lasting through December of this year. But by early spring, we knew that our efforts would have to shift from planning a gala to focusing on helping you, your students, and their families quickly navigate school closings caused by the pandemic. We are gratified to have been able to help over 1,000 teachers and 54,000 students promptly transition to remote teaching and learning by providing complimentary online access to our core publications. Supporting you in good times and in bad is emblematic of our four decades in publishing.

Now more than ever, I am reminded of the importance of our shared mission of “Bringing Asia to the World” and the work that Asian language teachers do. To teach students a foreign language is to teach them to listen, speak, and act with an open and inquisitive mind; to think flexibly and critically in new situations; and to interact empathetically with others from different backgrounds and cultures. These skills are invaluable in such unprecedented times.

Amid all this upheaval, our commitment to uplifting and empowering educators and learners in the Asian studies field remains unwavering. In the coming year, we will continue to develop the high quality instructional



materials for all levels that you have come to expect from us. We are also dramatically expanding our digital offerings, and undertaking research to ensure that both our online and print learning solutions keep pace with your needs, whether you're in the classroom or at home.

I welcome your ideas for how we can best help you meet the challenges posed by this strange new world. Please send your suggestions and comments to jillcheng@cheng-tsui.com, or to any member of our staff. Thank you for your steadfast support, be well, and stay positive.

With gratitude,

Jill Cheng



Click on any title to jump to that page in the catalog.

ONLINE SOLUTIONS

CHINESE

ARTICULATION MAP

HIGHER EDUCATION

Integrated Chinese, 4th Ed.
Chinese for Tomorrow
Chinese Odyssey
Beyond the Basics
Taiwan Today
China Scene
Masterworks
Reading Into a New China,
2nd Ed.
China's Development
and Dilemmas

Business

Startup Business Chinese
Close the Deal
Cheng & Tsui English-Chinese
Lexicon of Business Terms
with Pinyin
New Pathways

Study Abroad

Crossing Paths
Shifting Tides
Chinese in Motion

Classical Chinese

Language of the Dragon
Classical Chinese
Li Bai & Du Fu

MIDDLE/HIGH SCHOOL

Go Far with Chinese **NEW**
Huanying
Ni Hao

ELEMENTARY SCHOOL/IMMERSION

Step by Step
All-in-One Chinese Fun
Setting the Stage for Chinese

SUPPLEMENTAL

Readings Into Chinese Culture
Tales and Traditions, 2nd Ed.
Chinese Biographies, 2nd Ed.
The Way of Chinese Characters,
2nd Ed.
Making Connections, 2nd Ed.
Across the Straits
Let's Play Games in Chinese
Cheng & Tsui Chinese
Character Dictionary
Cheng & Tsui Chinese Measure
Word Dictionary
Pop Chinese

PROFESSIONAL DEVELOPMENT

Teaching Basic
Chinese Grammar **NEW**
Explorations in Teaching
Chinese as a Second Language
Teaching Chinese as
a Foreign Language

JAPANESE

HIGHER EDUCATION

Genki, 3rd Ed. **NEW**

MIDDLE/HIGH SCHOOL

Adventures in Japanese, 4th Ed.
Obento, 5th Ed. **NEW**

AP® Preparation

Dekiru! An AP® Japanese
Preparation Course
Strive for a 5: AP® Japanese
Practice Tests

SUPPLEMENTAL

The Key to Kanji
Practical Kanji
Dictionary of Japanese
Grammar Series

KOREAN

Sogang Korean
Readings into Korean Culture

ARABIC

Marhaba!
Small Wonders

AREA STUDIES

Literature
History

Grant Information

Ordering Information

ICONS



Audio recordings
are available



A companion website
with additional
resources exists



A (non-interactive)
e-book version is
available



An interactive digital
edition is available
on the ChengTsui
Web App



A simplified Chinese
character version is
available



A traditional Chinese
character version is
available



Main texts are
presented in both
simplified and
traditional Chinese
characters

PROFICIENCY LEVELS

Proficiency levels are described
according to the 2012 ACTFL
Proficiency Guidelines: Novice,
Intermediate, Advanced,
Superior, and Distinguished.
These levels are further
divided into Low, Mid, and
High sublevels.

The ChengTsui Web App™: Your Online Learning Solution

Experience Cheng & Tsui's acclaimed language learning materials like never before with the ChengTsui Web App, our innovative interactive learning platform.



Flexible Options

Courses can be delivered online or in conjunction with print components. A range of subscription lengths and levels meets the diverse needs of learners and educators.

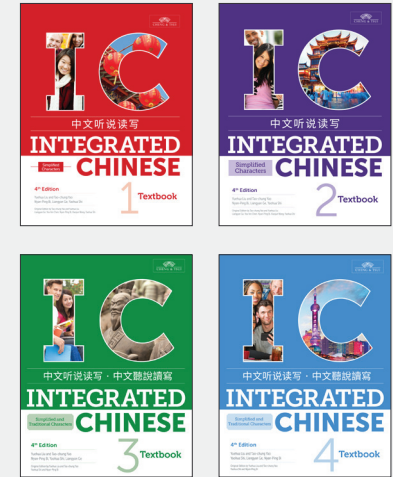
Content You Can Trust

Delivers high-quality, standards-aligned content enhanced with multimedia and interactive features, such as audio, video, flashcards, and more.

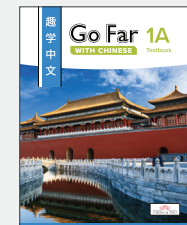
New Ways to Teach

Facilitates a variety of instructional models, including remote and hybrid learning, differentiated instruction, and the flipped classroom model.

AVAILABLE ON THE WEB APP



Integrated Chinese, 4th Ed.



Go Far with Chinese
Levels 2 & 3
coming soon!

“The Web App is very helpful, particularly the online textbook and workbook. There are so many embedded features...It really exceeded my expectations.”

— Hsin-Yun Liu, San Francisco State University

WATCH A VIDEO DEMO!

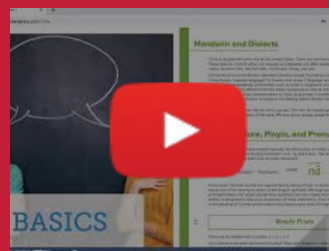
Benefits of the Web App

- **Extends the teaching and learning experience beyond the classroom**
 - The browser-based Web App lets teachers and students access all of the course components online at any time.
- **Encourages students to check their understanding**
 - The auto-feedback and autograding features in the interactive workbook allow students to self-check their work and see solutions to exercises.
- **Helps students personalize their learning**
 - Students can make the Textbook their own by creating highlights, book-marks, and notes. They can also move through the materials at their own pace, adjusting the audio playback speed and replaying recordings according to their needs.
- **Measures student progress**
 - Autograded score reports for Workbook assignments help students and their instructors see their progress and understand where more practice is needed.
- **Makes rostering easy**
 - Teachers can create groups from multiple classes and easily assign and reassign subscriptions to students.
- **Simplifies lesson prep**
 - Teachers can view contextualized teaching tips overlaid on the corresponding Textbook page, access all the files in the Teacher Resources, and create assignments—all in one interface. The autograding feature reduces teachers' workloads.

SUBSCRIPTION LEVELS

Features	Basic	Essential	Educator	Student Web App Workbook	Teacher Web App Workbook
Interactive textbook	✓	✓	✓		
Streaming audio	✓	✓	✓	✓	✓
Streaming video*	✓	✓	✓		
Note-taking tools	✓	✓	✓		
Extra interactive exercises*	✓	✓	✓		
Interactive workbook		✓	✓	✓	✓
Printable character workbook		✓	✓	✓	✓
Access to autograded score reports		✓	✓	✓	✓
Rostering tools			✓		✓
Assignment creation tools			✓		
Contextualized teaching tips			✓		
Access to the Teacher Resources			✓		

*Select titles only



WATCH A VIDEO DEMO!



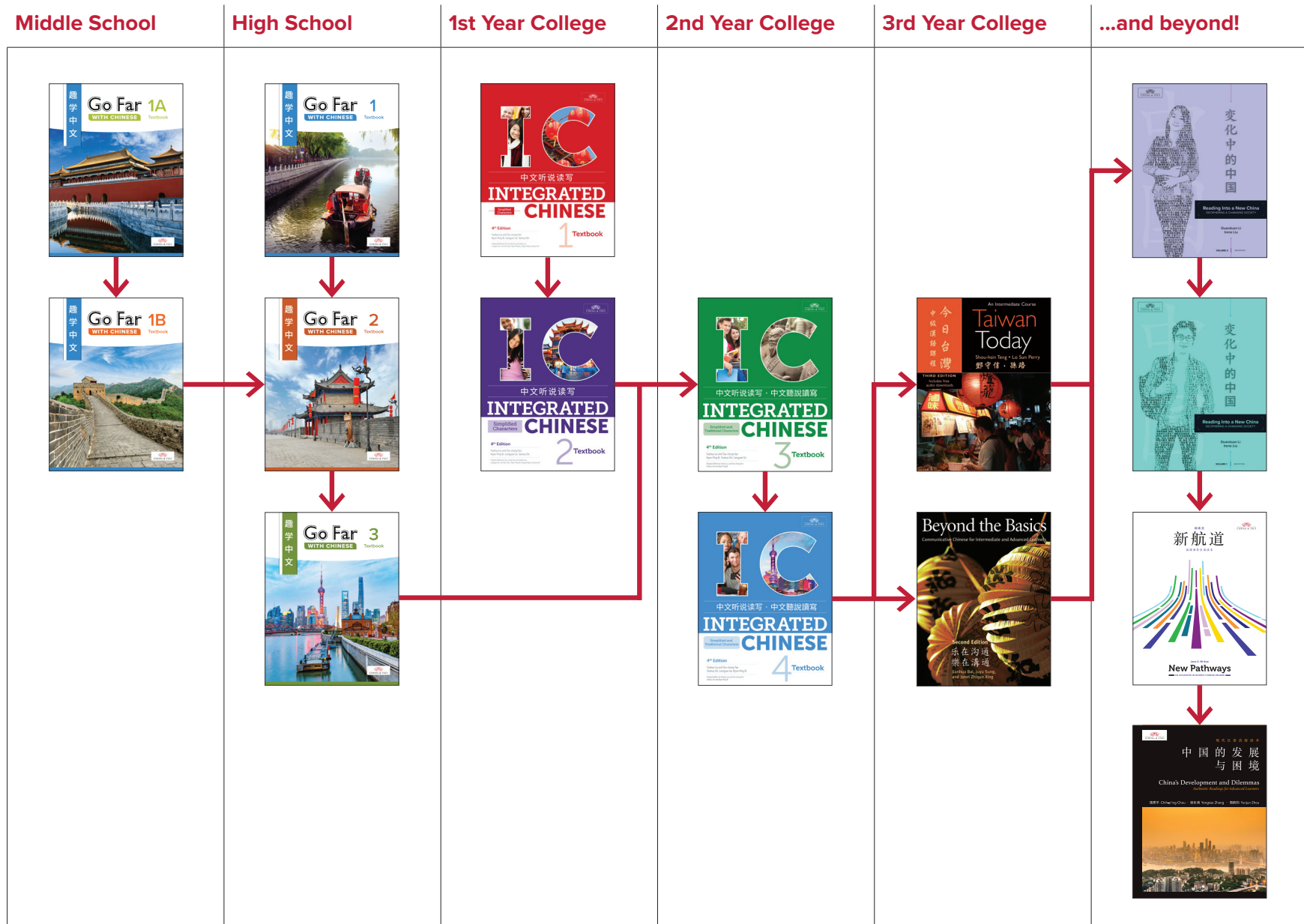
Our e-Books

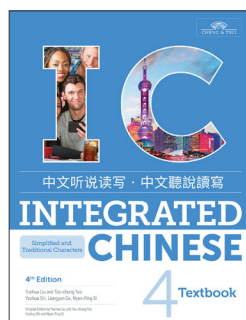
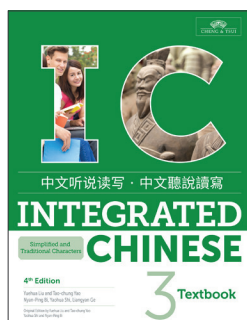
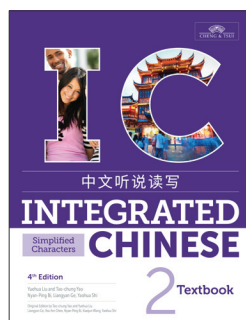
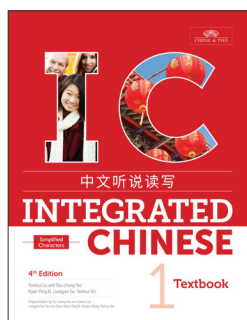
Take advantage of our online publications—a convenient, cost-effective way to access your instructional materials online. Our selections currently include:

- Across the Straits
- Adventures in Japanese Series
- Beyond the Basics
- Cheng & Tsui Chinese Measure Word Dictionary
- China Since 1644
- Close the Deal
- Dekiru! An AP® Japanese Preparation Course
- Enduring Legacy of Ancient China
- Generation Gap
- Huanying Series
- Language of the Dragon Series
- Masterworks Chinese Companion
- Reading Into a New China Series
- Shifting Tides
- Startup Business Chinese Series
- Tales and Traditions Series
- Teaching Chinese as a Foreign Language

Core Chinese textbooks for every grade and proficiency level

It takes time for students to achieve advanced levels of proficiency. Our high-quality curricula have been thoughtfully developed with articulation in mind, spanning introductory to postgraduate language courses.





“This new edition is an outstanding achievement. Complete with interesting cultural notes, useful authentic materials, and a wealth of interactive exercises, the authors have outdone themselves again!”

— Dr. Zoe Wu, Pasadena City College

INTEGRATED CHINESE

中文听说读写/中文聽說讀寫

4th Edition • Yuehua Liu and Tao-chung Yao,
Nyan-Ping Bi, Liangyan Ge, Yaohua Shi
Original Edition: Tao-chung Yao and Yuehua Liu,
Liangyan Ge, Yea-fen Chen, Nyan-Ping Bi,
Xiaojun Wang, Yaohua Shi

CORE

4 Volumes

Novice Low to Intermediate Mid

簡 繁 ㊤ ㊦

Integrated Chinese is an internationally acclaimed Chinese textbook series that teaches beginning language learners the skills they need to communicate effectively in Chinese. First published in 1997, it has become the most widely adopted Chinese language textbook series in North America and around the world. Now in its 4th Edition, the time-tested series has been thoughtfully revised to meet the needs of today's learners both in print and in online editions.

Textbook	ISBN (Hardcover)		ISBN (Paperback)	
Volume 1	9781622911332 (Simplified)	\$69.99	9781622911356 (Simplified)	\$62.99
	9781622911325 (Traditional)		9781622911349 (Traditional)	
Volume 2	9781622911394 (Simplified)	\$74.99	9781622911417 (Simplified)	\$66.99
	9781622911387 (Traditional)		9781622911400 (Traditional)	
Volume 3	9781622911592 (Simplified & Traditional)	\$79.99	9781622911561 (Simplified & Traditional)	\$69.99
Volume 4	9781622911509 (Simplified & Traditional)	\$84.99	9781622911516 (Simplified & Traditional)	\$74.99

HIGHLIGHTS

- A holistic pedagogical approach ensures concurrent development of all four macro skills
- A cohesive system of print and digital resources: each volume includes a textbook, workbook, character workbook, teacher's resources file pack, audio, and video
- Available as a fully integrated, multimedia-rich digital course on the **ChengTsui Web App™** online learning platform
- Visually striking, full-color design with contemporary photography and graphics

Workbook	ISBN	Price
Volume 1	9781622911363 (Simplified)	\$32.99
	9781622911318 (Traditional)	
Volume 2	9781622911431 (Simplified)	\$34.99
	9781622911424 (Traditional)	
Volume 3	9781622911578 (Simplified & Traditional)	\$36.99
Volume 4	9781622911523 (Simplified & Traditional)	\$38.99

Character Workbook	ISBN	Price
Volume 1	9781622911370	\$27.99
Volume 2	9781622911448	\$28.99
Volume 3	9781622911585	\$24.99
Volume 4	9781622911530	\$25.99

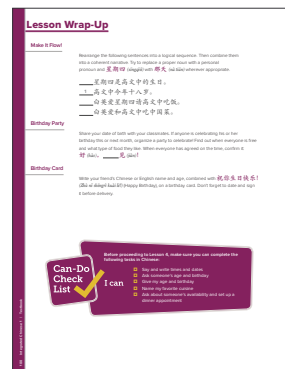
Teacher's Resources File Pack	ISBN	Price
Volume 1	9781622911455	\$89.99
Volume 2	9781622911493	\$89.99
Volume 3	9781622911554	\$89.99
Volume 4	9781622911547	\$89.99

What's New in the 4th Edition?

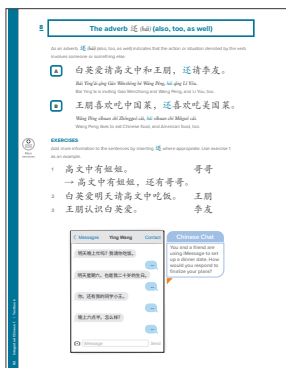
In the 4th Edition of *Integrated Chinese* new and engaging extension modules and a full-color, contemporary design enhance the highly regarded core content of the previous editions.



- Dialogues and narratives feature the much-beloved cast of characters from the 3rd Edition
- Free audio downloads are available for lesson texts and vocabulary lists



- New Lesson Wrap-Up section includes context-based tasks that prepare students to communicate with native speakers
- Make It Flow (Vol. 1-2)/Keep It Flowing (Vol. 3-4) segments encourage continuous discourse
- A Can-Do Check List in every lesson encourages students to engage in self-assessment



- Grammar section now includes exercises to consolidate newly learned forms (Vol. 1-2)
- New recurring language learning devices in every lesson serve as comprehension checks, discussion prompts, and opportunities for reflection



- Content has been updated to reflect ACTFL World-Readiness Standards
- Compare & Contrast activities help build cross-cultural awareness

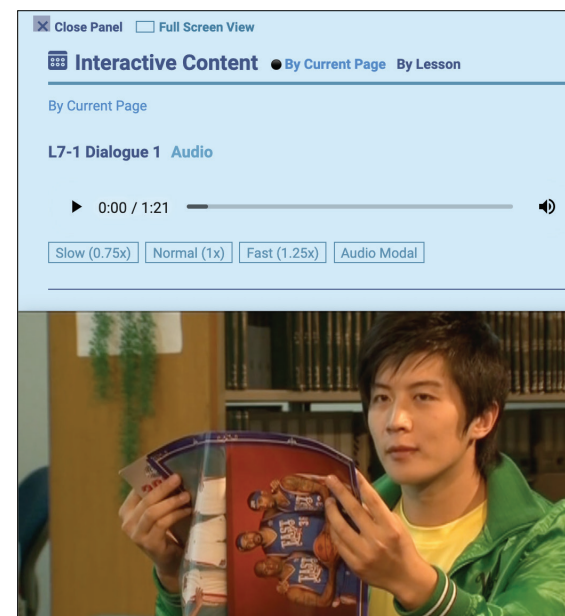
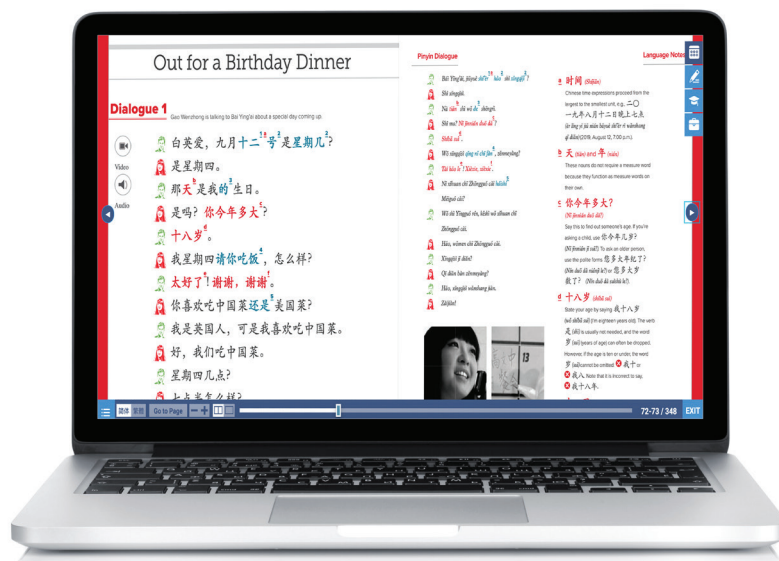


- Additional images, realia, and graphics provide visual support
- Practice exercises are now clearly classified by the three modes of communication

**DOWNLOAD
A SAMPLER**

Integrated Chinese in the Virtual Classroom

The 4th Edition of *Integrated Chinese* is available as a fully integrated digital course on our online learning platform, the ChengTsui Web App™.



Students can follow along in the online textbook while streaming the lesson videos.

Students can:

- Access all of the course components anytime, anywhere, including audio and video
- Personalize their learning by creating highlights, bookmarks, and notes in the textbook
- Move through the materials at their own pace
- Complete interactive exercises for homework and practice
- Check their understanding with the workbook's auto-feedback feature

Teachers can:

- Manage rostering for multiple classes
- Access all of the teacher resources, including tests, quizzes, and worksheets
- View contextualized teaching tips overlaid on the textbook
- Create homework assignments
- Measure student progress with autograded score reports



For ChengTsui Web App edition pricing, please visit our [website](#).



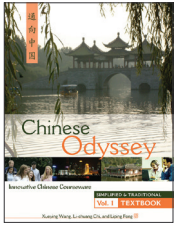
CHINESE FOR TOMORROW

走向未来: 新中文教程
A New Five-Skilled Approach:
Listening, Speaking, Reading,
Typing, and Writing
Wayne He, Dela Jiao, Qiuxia Shao, and
Christopher M. Livaccari
CORE
2 Volumes
Novice Low to Intermediate High

簡繁

In a unique approach perfect for heritage learners, this two-volume series teaches typing as an essential skill alongside listening, speaking, reading, and writing.

Component	Volume 1		Volume 2	
Textbook (Simplified)	9780887275685	\$69.99	9780887276088	\$79.99
Grammar Book	9780887275692	\$49.99	9780887276095	\$49.99
Teacher's Manual	D9780887275708 (e-book)	\$89.99	9780887275661 (Paperback)	\$99.99
For full pricing, please visit our website.				



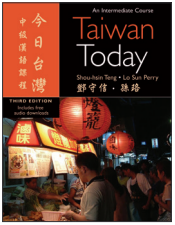
CHINESE ODYSSEY

通向中国
Innovative Chinese
Courseware
2nd Edition • Xueying Wang,
Li-chuang Chi, and Liping Feng
CORE
6 Volumes
Novice Low to Advanced Low

簡繁

Suitable for three years of study at the college level, this comprehensive series emphasizes listening and speaking in Volumes 1-2, laying a foundation that allows learners to focus on reading and writing in Volumes 3-6.

Component	Volume 1		Volume 2	
Textbook (Simplified & Traditional)	9780887275388	\$39.99	9780887275401	\$49.99
Workbook	9780887275395	\$29.99	9780887275418	\$29.99
Audio CDs	9780887274558	\$49.99	9780887274886	\$49.99
For full pricing, please visit our website.				



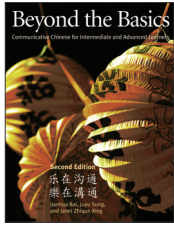
TAIWAN TODAY

今日台灣: 中級漢語課程
An Intermediate Course
3rd Edition • Shou-hsin Teng
and Lo Sun Perry
CORE
Intermediate Mid to
Intermediate High

簡繁

14 compelling lessons offer targeted practice in listening, speaking, reading, and writing, while exposing students to contemporary Taiwanese culture.

Component	ISBN	Price
Taiwan Today (Paperback)	9780887275647	\$54.99



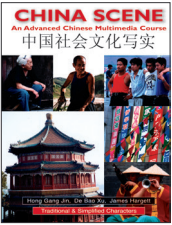
BEYOND THE BASICS

乐在沟通
Communicative Chinese
for Intermediate and
Advanced Learners
2nd Edition • Jianhua Bai, Juyu Sung,
and Janet Zhiqun Xing
CORE
Intermediate High to Advanced Low

簡繁

Beyond the Basics emphasizes spoken language by encouraging serious dialogue on thought-provoking topics such as crime, childhood, and poverty, providing valuable training in debate and roundtable settings.

Component	ISBN	Price
Beyond the Basics (Paperback)	9780887276231	\$59.99
Beyond the Basics (e-book)	9780887276231OTB	\$44.99



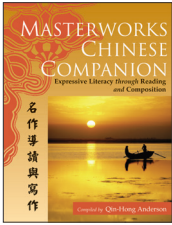
CHINA SCENE

中国社会文化写实
An Advanced
Multimedia Course
Hong Gang Jin, De Bao Xu, and
James Hargett
CORE
Advanced Low to Advanced High

簡繁

Using transcriptions of TV broadcasts, *China Scene* examines contemporary Chinese society, from pop culture and food to economic issues and child adoption.

Component	ISBN	Price
Textbook & Workbook (Paperback)	9780887273308	\$79.99
DVD	9780887273339	\$47.99
Audio Download (mp3)	CHINASCENEDOWN	\$26.99



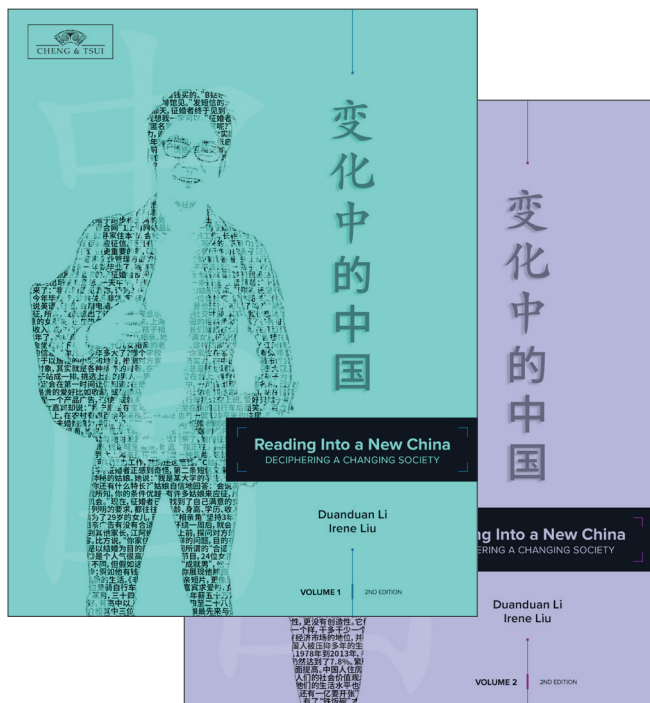
MASTERWORKS

CHINESE COMPANION
名作導讀與寫作
Expressive Literacy through
Reading and Composition
Qin-Hong Anderson
CORE
Advanced Low to Advanced High

簡繁

Featuring 12 superlative short works of modern Chinese literature, *Masterworks Chinese Companion* equips advanced students with the vocabulary and grammar they need to express their thoughts and feelings in writing.

Component	ISBN	Price
Masterworks Chinese Companion (Paperback)	9780887274350	\$36.99
Masterworks Chinese Companion (e-book)	9780887274350OTB	\$33.99



“Reading Into a New China provides very comprehensive and on-target coverage of content important to advanced-level Chinese learners.”

— Zheng-sheng Zhang, San Francisco State University

READING INTO A NEW CHINA

变化中的中国

Deciphering a Changing Society
2nd Edition • Duanduan Li and Irene Liu

CORE

2 Volumes

Advanced Low to Advanced High

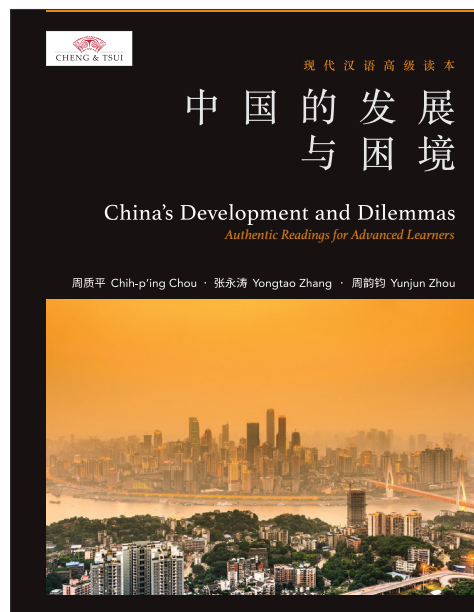


Reading Into a New China is a best-selling, innovative curriculum designed to build advanced level reading and writing proficiency through deep comprehension of China's rapidly changing sociocultural landscape. Students explore complex issues like China's population boom, the challenges of finding love, financial hurdles, and environmental issues. The series' pedagogy emphasizes reading comprehension strategies and language acquisition techniques, teaching learners to scan texts for main ideas, scan for details, and identify different types of prose.

NEW IN THE 2ND EDITION

- Core content and workbook-style exercises are combined to provide an integrated learning experience
- Readings updated to reflect recent cultural shifts in Chinese society
- Full-color magazine-style spreads enhance content with photographs and infographics
- Word usage, sentence patterns, and grammar activities are scaffolded for writing skills development
- Research projects and prompts for discussion and debate encourage speaking and writing about complex social issues

Component	ISBN (Paperback)	ISBN (e-book)
Volume 1	9781622911257	\$57.99
Volume 2	9781622911264	\$59.99



“An impressively informative and pioneering volume.”

— Midwest Book Review

CHINA'S DEVELOPMENT AND DILEMMAS

中国的发展与困境： 现代汉语高级读本

Authentic Readings for
Advanced Learners

Chih-p'ing Chou, Yongtao Zhang, Yunjun Zhou

CORE

Advanced High to Superior

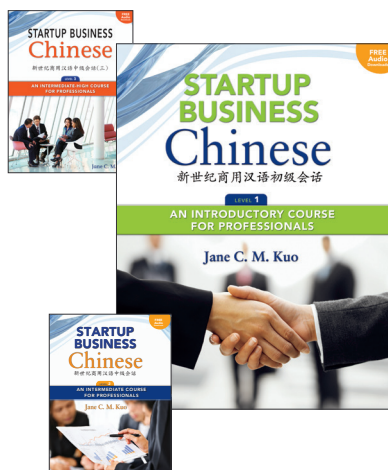


China's Development and Dilemmas compiles 14 authentic readings to provide a nuanced picture of contemporary China, addressing controversial political and social dilemmas such as environmental pollution and democracy issues. The thoughtfully selected essays, originally written for educated Chinese audiences, help learners gain a deeper understanding of problems central to the Chinese experience, while building advanced academic and professional proficiency in Chinese.

HIGHLIGHTS

- Background information provides social and historical context for each writer or topic
- Original extended reading passages by the authors provide additional reading practice
- A rich array of practice activities and exercises help refine students' communication and critical thinking skills
- Lessons can be taught in any order, allowing for flexible classroom use
- A companion website provides supporting audio, video, study guides, and teaching tips

Component	ISBN	Price
China's Development and Dilemmas (Paperback)	9781622912391	\$69.99



STARTUP BUSINESS CHINESE

新世纪商用汉语会话 A Series for Professionals

Jane C. M. Kuo

CORE

3 Volumes

Novice Low to Intermediate High



In today's highly competitive Chinese market, knowing the language and culture can mean the difference between success and failure. Designed for learners with no prior background in Chinese, *Startup Business Chinese* provides a strong foundation in all four language skill areas, with special emphasis on interactive communication skills. Cultural notes in every lesson impart knowledge of Chinese social customs and business practices essential to communicating effectively in Chinese business environments.

HIGHLIGHTS

- Situational dialogues using workplace-specific vocabulary and expressions help learners feel comfortable interacting with Chinese colleagues, employees, and clients
- Task-based activities like writing memos and negotiating prices help learners apply their new language skills
- Dialogues are presented in both characters and pinyin to allow users to concentrate on their personal goals for language learning
- Audio recordings model proper pronunciation and intonation

Component	ISBN (Paperback)		ISBN (e-book)	
Level 1 Textbook	9780887274749	\$69.99	9780887274749OTB	\$52.99
Level 1 Workbook	9780887276613	\$39.99	9780887276613OTB	\$29.99
Level 2 Textbook & Workbook	9780887276354	\$74.99	9780887276354OTB	\$56.99
Level 3 Textbook & Workbook			D9781622910304	\$54.99



CLOSE THE DEAL

在商言商

Advanced Chinese
for Creative and
Productive Business

Yu Feng, Xiaoxue Dai,
and Miranda Chen-Cristoforo

CORE

Advanced Low to Advanced Mid

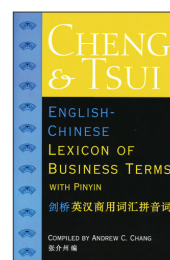


This task-based curriculum combines language learning, real-world projects, and essential cultural information to help students be more persuasive in business.

HIGHLIGHTS

- Topics cover a wide range of applied business contexts, from resolving contract disputes, to developing a business strategy, to establishing a franchise overseas
- A variety of activity and exercise types ensures development of all four macro skills
- A special appendix provides additional useful expressions for various social situations

Component	ISBN	Price
Close the Deal (Paperback)	9780887274374	\$54.99
Close the Deal (e-book)	9780887274374OTB	\$49.99



CHENG & TSUI ENGLISH-CHINESE LEXICON OF BUSINESS TERMS WITH PINYIN

剑桥英汉商用词汇拼音辞典

Andrew C. Chang

SUPPLEMENTAL

Advanced Low to Superior



An exceptional resource for today's global economy, this lexicon provides the Chinese equivalents of more than 9,000 English business terms professionals and MBA students need to know.

Component	ISBN	Price
Cheng & Tsui English-Chinese Lexicon of Business Terms with Pinyin	9780887273940	\$39.99

Companion
Resource



“New Pathways provides language learners with an in-depth look at China’s extraordinary economic transformation...and the authentic language resources necessary to function efficiently and effectively in any contemporary Chinese business environment.”

— Haning Z. Hughes, United States Air Force Academy

NEW PATHWAYS

新航道

An Advanced Business Chinese Reader

Jane C. M. Kuo

CORE

Advanced Mid to Advanced High



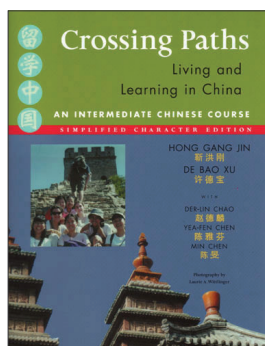
Designed for advanced students with an interest in business, *New Pathways* provides the foundational knowledge necessary to navigate China’s rapidly changing economic landscape. The 12 lessons address a broad range of macroeconomic topics, including the evolution of the Chinese banking system, brand recognition in China, and the “One Belt, One Road” initiative. By combining informative readings with practical Chinese used in business settings, *New Pathways* equips students with the knowledge and language skills to discuss high-level macroeconomic ideas and better understand newspapers, reports, and other formal documents.

HIGHLIGHTS

- English explanations and example sentences strengthen students’ understanding of grammatical structures and help them differentiate close synonyms
- Practice exercises emphasize correct usage of vocabulary and grammar structures
- Post-reading questions encourage students to conduct Internet research and present their findings for further discussion or debate
- Free audio downloads for listening comprehension practice

**New Pathways is a new edition of Open For Business: Lessons in Chinese Commerce for the New Millennium Volume 1. Open for Business Volume 2 will remain in print for the foreseeable future.*

Component	ISBN	Price
New Pathways (Paperback)	9781622914715	\$64.99



CROSSING PATHS

留学中国

Living and Learning in China

Hong Gang Jin, De Bao Xu, Der-lin Chao, Yea-fen Chen, and Min Chen

CORE

Intermediate Low to Intermediate Mid

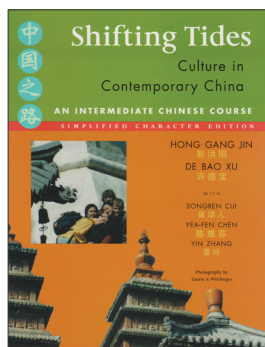
简 听

Make the most out of study abroad! The task-based activities and authentic materials in *Crossing Paths* prepare students for the types of conversations they will likely encounter while living and studying in China.

HIGHLIGHTS

- Lesson texts are based on the actual experiences of hundreds of students who studied abroad in China
- Language notes clearly explain how to incorporate new vocabulary, idioms, and grammar patterns into everyday speech
- Can be used sequentially before *Shifting Tides* or independently

Component	ISBN	Price
Crossing Paths (Paperback)	9780887273704	\$49.99



SHIFTING TIDES

中国之路

Culture in Contemporary China

Hong Gang Jin, De Bao Xu, Songren Cui, Yea-fen Chen, and Yin Zhang

CORE

Intermediate Mid to Intermediate High

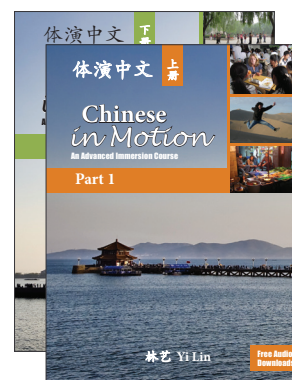
简 听 读

Using texts based on excerpts from television shows, *Shifting Tides* provides students the cultural context that will enable them to better understand and communicate with Chinese people.

HIGHLIGHTS

- Topics reflect the most interesting and surprising sociocultural phenomena as determined by student focus groups
- Can be used sequentially after *Crossing Paths* or independently

Component	ISBN	Price
Shifting Tides (e-book)	9780887273728OTB	\$37.99



CHINESE IN MOTION

体演中文

An Advanced Immersion Course

Yi Lin

CORE

2 Volumes

Intermediate High to Advanced Low

简 听

Designed for study abroad and immersion programs, targeted fieldwork activities form the backbone of this performance-based curriculum. Building upon the textbook content, students exercise their language skills outside of the classroom in conversation with native Chinese speakers. Part 1 addresses students' immediate needs upon arriving in China, while Part 2 delves into social themes with lessons on family, rural China, and urban life.

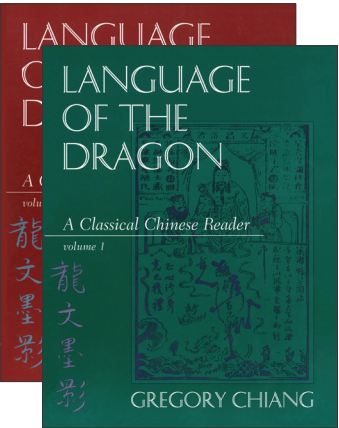
HIGHLIGHTS

- Lesson texts and dialogues focus on contemporary life in China
- Post-fieldwork discussions and writing assignments ask students to make cross-cultural connections and comparisons
- Adaptable for non-study abroad environments by simulating the immersion experience

Component	ISBN	Price
Part 1	9780887275029	\$49.99
Part 2	9780887275012	\$49.99

“The power of a great textbook can never be understated. Chinese in Motion is a powerful Chinese textbook.”

— Judy Zhu, Defense Language Institute Foreign Language Center



LANGUAGE OF THE DRAGON

A Classical Chinese Reader

龍文墨影
Gregory Chiang

CORE
2 Volumes
Advanced Low to Advanced High

繁 簡

Like the language it was designed to teach, *Language of the Dragon* has stood the test of time as an invaluable primer for students of classical Chinese. Extensively field-tested at universities throughout the United States, the two-volume series was developed not for office-bound scholars, but advanced Chinese language students seeking to strengthen their grasp of modern Mandarin through the study of classical Chinese. Often paired with *Classical Chinese: A Functional Approach*.

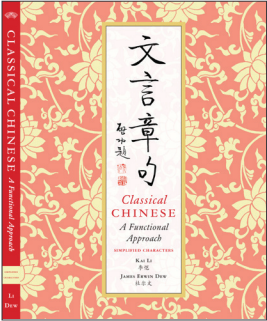
HIGHLIGHTS

- Provides richly annotated excerpts of famous texts from the Spring and Autumn, Warring States, Qin, and early Han periods
- Offers a clear and systematic analysis of classical Chinese grammar in both Mandarin and English
- Composition, translation, and punctuation exercises at the end of each lesson help solidify grammar patterns in learners' minds

“The most imaginatively conceived and adroitly crafted textbook of classical Chinese that I have encountered.”

— Professor David B. Honey, Brigham Young University

Component	ISBN	Price
Volume 1 (e-book)	9781622911196OTB	\$44.99
Volume 2 (e-book)	9780887273186OTB	\$44.99



CLASSICAL CHINESE

文言章句

A Functional Approach

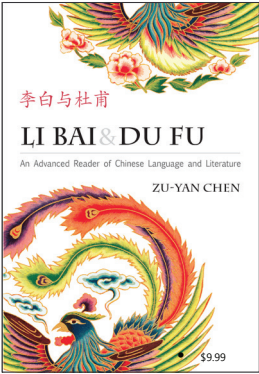
Kai Li and James Erwin Dew

CORE
Intermediate High to Advanced Mid

簡 繁

This book's functional approach helps students quickly grasp the basics of classical Chinese by zeroing in on high-frequency function words and their usage. Each lesson begins with a bilingual introduction of key vocabulary and grammatical functions, followed by 20-30 glossed example sentences drawn from classical sources. Exercises at the end of each lesson offer applied practice in analyzing and translating classical Chinese. Often paired with *Language of the Dragon*.

Component	ISBN (Simplified)	ISBN (Traditional)	Price
Classical Chinese	9780887276309	9780887277375	\$39.99



LI BAI & DU FU

An Advanced Reader of Chinese Language and Literature

李白与杜甫
Zu-yan Chen

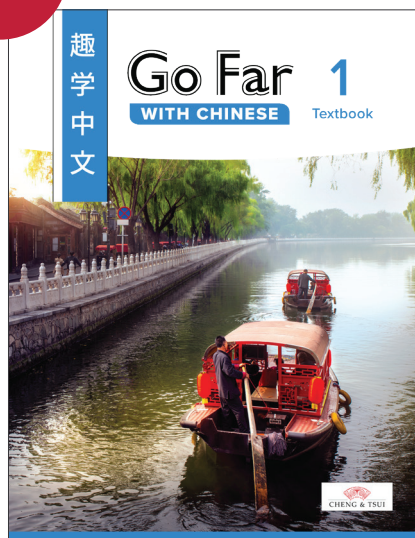
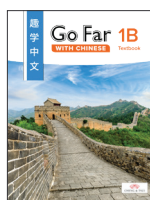
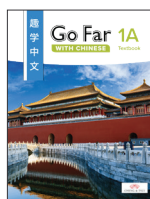
CORE
Advanced Low to Advanced Mid

簡 繁 音

Twenty-six poems by Li Bai and Du Fu appear in their original classical Chinese, artfully compiled and annotated by Tang poetry expert Zu-yan Chen. An analytical essay in modern Chinese accompanies each poem, along with practice exercises and discussion questions. An audio companion, performed by master voice artist Hong Zhang, brings the poems to life.

Component	ISBN (Simplified)	ISBN (Traditional)	Price
Li Bai & Du Fu	9780887275371	9780887276026	\$39.99
Audio Download	LI-DUDOWN		\$9.99

NEW

SPLIT
EDITION
**DOWNLOAD
A SAMPLER**

GO FAR WITH CHINESE

趣学中文

Ying Jin, with Cilei Han, et al.

CORE

3 Volumes

Novice Low to Intermediate Low



Go Far with Chinese is a comprehensive, proficiency-based Chinese language program for middle and high school students. This innovative series provides age-appropriate content and pacing tailored to the needs and interests of teenagers, while building articulation to college-level programs, including our acclaimed *Integrated Chinese* series.

This deeply researched curriculum reflects the extensive experience of our curriculum advisers and the feedback of our broad user base of educators. Its alignment with ACTFL World-Readiness Standards and Guiding Principles for Language Learning ensures that students can effectively apply their language skills to communicate in real-world situations.

Textbook	ISBN	Availability	Price
Level 1A	9781622914760	Now	\$44.99
Level 1B	9781622910649	Now	\$44.99
Level 1	9781622914777	Now	\$74.99
Level 2	9781622915439	Spring 2021	\$82.99
Level 3	9781622915460	Fall 2021	\$87.99

HIGHLIGHTS

- Thoughtful vocabulary control, scaffolding, usage recycling, contextual grammar instruction
- Extensive teacher resources by expert educators for flexible application
- Incorporates current best practices in second language acquisition
- Available as a fully integrated, multimedia-rich digital course on the **ChengTsui Web App™** online learning platform
- Level 1 available as a split edition (Levels 1A & 1B) for flexible pacing

Workbook (w/ Character Workbook Download)	ISBN	Availability	Price
Level 1A	9781622914784	Now	\$24.99
Level 1B	9781622914791	Now	\$26.99
Level 1	9781622914807	Now	\$39.99
Level 2	9781622915446	Spring 2021	\$39.99
Level 3	9781622915477	Fall 2021	\$39.99

Teacher Resources (File Pack)	ISBN	Availability	Price
Level 1A	9781622914814	Now	\$69.99
Level 1B	9781622914821	January 2020	\$69.99
Level 1	9781622914838	January 2020	\$119.99
Level 2	9781622915453	Spring 2021	\$129.99
Level 3	9781622915484	Summer 2021	\$139.99

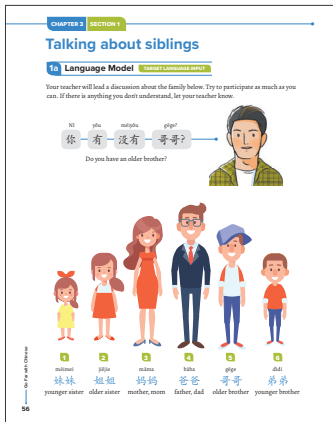
For ChengTsui Web App edition pricing, please visit our website.

A Controlled, Communicative Approach

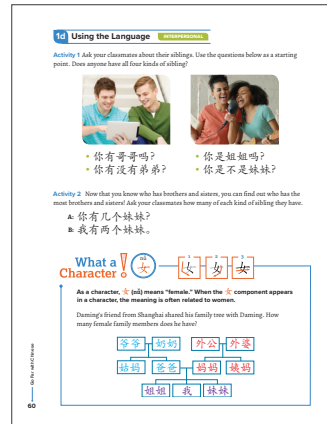
In *Go Far with Chinese*, students follow Martin and Isabella Lopez, two American teenagers whose mother receives a work assignment in Beijing. Each chapter brings a new episode in the lives of the Lopezes, allowing students to experience the excitement and challenges of adapting to life in China.



- Engaging cultural features highlight cultural products and practices that influence the daily lives of young Chinese people



- Careful vocabulary control prioritizes high-frequency words
- Target language input gives students the chance to “get the gist” of new content before attending to form
- Frequent comprehension checks help students understand what they know

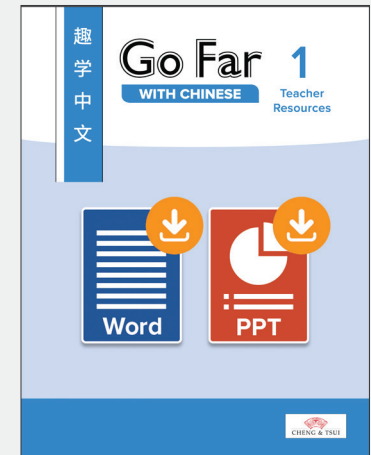


- Purposeful tasks and activities facilitate language acquisition by asking students to interact and negotiate meaning



- End-of-chapter comics combine all of the new vocabulary and grammar in a novel, entertaining context
- Authentic materials such as photographs and realia build students' cultural literacy and analytical skills

Robust Teacher's Resources



- Includes teaching tips, PowerPoint presentations, assessments, and more, are easily adaptable to different teaching and learning styles
- Unit-level Integrated Performance Assessments (IPAs) test students' ability to understand and apply the language they have learned in meaningful scenarios

“[The Teacher's Resources file pack] is the best purchase I've made so far. It saves me so much time...and gives me a lot of freedom to create my own materials.”

—Hong Karen He, Clarksburg High School

Go Far with Chinese in the Virtual Classroom

Go Far with Chinese is available as a fully integrated online course on the ChengTsui Web App™ online learning platform.

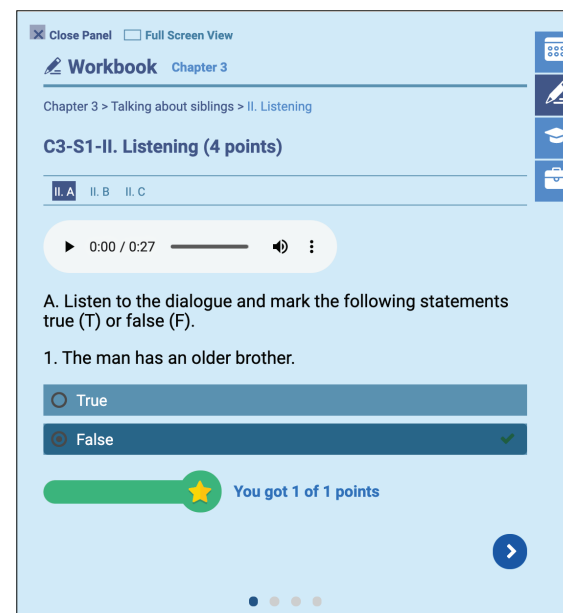


Students can:

- Access all of the course components anytime, anywhere
- Personalize their learning by creating highlights, bookmarks, and notes in the textbook
- Move through the materials at their own pace
- Complete interactive exercises for homework and practice
- Check their understanding using the workbook's auto-feedback feature

Teachers can:

- Easily manage rostering for multiple classes
- Access all of the teacher resources, including tests, quizzes, and worksheets
- View contextualized teaching tips overlaid on the textbook
- Create homework assignments
- Measure student progress and save time with auto-graded score reports



When using the online workbook for practice, students can self-check their work and see solutions to exercises.





HUANYING

欢迎:中学汉语课本

An Invitation to Chinese

Jiaying Howard and Lanting Xu

CORE

4 Volumes

Novice Low to Intermediate High



HIGHLIGHTS

- Contains a wealth of open-ended communicative tasks
- Vocabulary and grammar is systematically introduced through spiraled instruction
- Cultural information introduces students to modern life in China, while incorporating idioms and poems
- Skill-integrated workbook exercises mirror real-life language use

Set in an international school in Shanghai, *Huanying* follows a diverse group of students at school and at home, providing integrated language practice on relatable, age-appropriate topics. The four-volume series covers 4-6 years of instruction at the middle and high school level.

Textbook	ISBN (Hardcover)	ISBN (e-book)	
Volume 1	9780887276620	\$84.99	9780887277566 \$59.99
Volume 2	9780887277252	\$89.99	9780887277788 \$69.99
Volume 3	9780887277405	\$94.99	9780887277900 \$69.99
Volume 4	9780887277382	\$99.99	9780887277917 \$72.99

Workbook	ISBN (Part 1)	ISBN (Part 2)	Price
Volume 1	9780887276163	9780887277054	\$29.99
Volume 2	9780887277269	9780887277276	\$28.99
Volume 3	9780887277412	9780887277429	\$34.99
Volume 4	9780887277115	9780887277696	\$36.99

Teacher's Book	ISBN (Part 1)	ISBN (Part 2)	Price
Volume 1	9780887276170	9780887277061OTB	\$69.99
Volume 2	9780887277283	9780887277290OTB	\$69.99
Volume 3	9780887277436	9780887277443	\$69.99
Volume 4	9780887277771	9780887276361	\$69.99



NI HAO

你好

An Introduction to Chinese

3rd Edition • Shumang Fredlein and Paul Fredlein

CORE

5 Volumes

Novice Low to Intermediate Mid



HIGHLIGHTS

- Songs, rhymes, tongue twisters, and stories create student interest and build cultural fluency
- Characters are introduced early on in a variety of fonts and scripts to ensure steady development of literacy skills
- Pinyin support is gradually reduced so students build strong character recognition skills

The 2nd Edition of *Ni Hao* is available in traditional character format exclusively from Cheng & Tsui. Volume 5 is new to the 3rd Edition and only available in simplified character format. Please visit our website for 2nd Edition pricing.

Textbook	ISBN	Price
Volume 1	9781876739065	\$46.20
Volume 2	9781876739485	\$52.80
Volume 3	9781876739546	\$57.20
Volume 4	9781876739249	\$61.60
Volume 5	9781876739669	\$61.60

Workbook	ISBN	Price
Volume 1	9781876739072	\$26.40
Volume 2	9781876739492	\$28.60
Volume 3	9781876739553	\$30.80
Volume 4	9781876739256	\$33.00
Volume 5	9781876739676	\$33.00

Teacher's Handbook	ISBN	Price
Volume 1	9781876739089	\$56.10
Volume 2	9781876739508	\$59.40
Volume 3	9781876739560	\$61.60
Volume 4	9781876739263	\$67.10

Ni Hao combines language learning with fun activities to encourage middle school students to practice Chinese in everyday life. Conversations presented as illustrated scripts provide visual support and facilitate roleplaying.

Audio CD	ISBN	Price
Volume 1	9781876739102	\$51.70
Volume 2	9781876739522	\$73.70
Volume 3	9781876739584	\$73.70
Volume 4	9781876739287	\$78.10
Volume 5	9781876739706	\$78.10



STEP BY STEP

一步一步

Chinese Readers

Chinese Flagship Center, Brigham Young University (Levels A & B)
Asia Center and Confucius Institute, University of Utah (Level C)

SUPPLEMENTAL

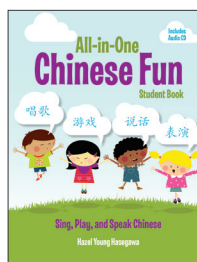
简 繁 ㊤ ㊦

Developed in collaboration with immersion curriculum experts in Utah, these imaginative graded readers are ideal for elementary school immersion programs seeking to combine language learning with content-based instruction in math, science, and social studies.

HIGHLIGHTS

- Beautifully illustrated full-color stories
- Essential vocabulary and grammar is recycled across all levels for review and reinforcement
- Thematic units are aligned with Common Core State Standards
- Flexible sequencing allows teachers to reinforce students' learning in other subject areas
- Audio, flashcards, and additional resources available on the companion website

Component	ACTFL Proficiency Level	No. of Books	ISBN (Simplified)	ISBN (Traditional)	Price
Level A	Novice Low to Novice Mid	33	9780887278518	9780887279423	\$59.99
Level B	Novice Mid to Novice High	30	9780887279959	9780887279430	\$79.99
Level C	Novice High to Intermediate Low	19	9781622910519	9781622910526	\$99.99



ALL-IN-ONE CHINESE FUN

Sing, Play, and Speak Chinese

Hazel Young Hasegawa

SUPPLEMENTAL

Novice Low to Novice Mid

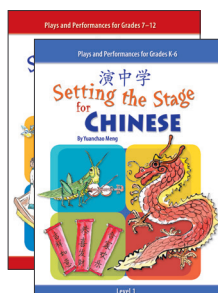
简 ㊤ ㊦

Ideal for first-year exploratory classrooms and after-school enrichment programs, *All-in-One Chinese Fun* is jam-packed with songs, games, and activities designed to help elementary school students learn language naturally in context.

HIGHLIGHTS

- A scripted musical performance of Cinderella in the final lesson allows students to showcase their progress
- Full-color illustrations reinforce students' learning
- Teacher Book includes an audio CD, sample lessons, helpful teaching tips, and additional classroom games
- Companion website provides additional activity printouts and curriculum planning resources

Component	ISBN	Price
Student Book	9780887278303	\$21.99
Teacher Book	9780887277573	\$59.99



SETTING THE STAGE FOR CHINESE

演中学

Plays and Performances

Yuanchao Meng

SUPPLEMENTAL

2 Volumes

Novice Mid to Intermediate High

简 ㊦

Learn by doing! This series of bilingual plays gets students singing, shouting, and laughing by combining language learning with theater performance. *Setting the Stage for Chinese* offers two levels, providing plays suitable for beginning and intermediate students in grades K-12. A student favorite!

HIGHLIGHTS

- A mixture of familiar Western fables and traditional Chinese stories helps learners build cultural fluency and confidence
- A Total Physical Response-based approach helps students internalize new language
- Bilingual teacher resource pages for each play contain background information, teaching tips, and performance suggestions

Component	ISBN	Price
Level 1	9780887275296	\$24.99
Level 2	9780887275302	\$24.99



READINGS IN CHINESE CULTURE

中国文化系列读物

Weijia Huang and Qun Ao

SUPPLEMENTAL

5 Volumes
Intermediate Low to
Advanced Mid



This collection of graded readers combines language learning with an introduction to China's modern trends and historical traditions with readings on fast food, marriage, superstitions, and more. The series' scaffolded approach and emphasis on culture makes it an ideal tool for preparing for the AP[®] Chinese Language and Culture Exam and other standardized tests.

HIGHLIGHTS

- 10 essays per volume in both simplified and traditional characters
- Supporting vocabulary lists, related words and expressions, and practice exercise sections

Component	ISBN	Price
Volume 1: The Sky is Bright with Stars and Other Essays (Paperback)	9780887278181	\$21.99
Volume 1: The Sky is Bright with Stars and Other Essays (e-book)	9780887278181OTB	\$16.99
Volume 2: How Far Away is the Sun? and Other Essays	9780887275357	\$21.99
Volume 3: The Moon is Always Beautiful and Other Essays	9780887276378	\$21.99
Volume 4: Where Does the Wind Blow? and Other Essays	9780887278815	\$21.99
Volume 5: Watching the Clouds Go By and Other Essays	9781622910557	\$21.99



TALES AND TRADITIONS

新编中文课外阅读丛书

2nd Edition • Yun Xiao, Hui Xiao,
Ying Wang, Wenjie Liu, Ying Zhang,
Chunqing Chang, and Jijun Yu

SUPPLEMENTAL

4 Volumes
Intermediate Low to Advanced Mid



Designed to provide interesting, informative, and level-appropriate reading materials for intermediate Chinese language learners, these graded readers use stories from the Chinese literary canon to build learners' cultural fluency. Each volume is suitable for independent or classroom reading.

NEW IN THE 2ND EDITION

- Multiple-choice reading comprehension questions tailored to the AP[®] Chinese Language and Culture Exam
- Extended discussion questions that help fulfill the ACTFL World-Readiness Standards
- Additional background information about important historical figures

Component	ISBN		ISBN (e-book)	
Volume 1: Myths, Fables, and Historical Figures	9781622911158	\$24.99	9781622911158 OTB	\$17.99
Volume 2: Fables, Myths, Festivals, and More	9781622911165	\$24.99	9781622911165 OTB	\$18.99
Volume 3: Poems, Myths, Love Stories, and More	9781622911172	\$25.99	9781622911172 OTB	\$19.99
Volume 4: Excerpts from Classic Chinese Novels	9781622911189	\$26.99	9781622911189 OTB	\$20.99



CHINESE BIOGRAPHIES

人物传记

2nd Edition • Grace Wu

SUPPLEMENTAL

6 Volumes
Intermediate Mid to
Intermediate High

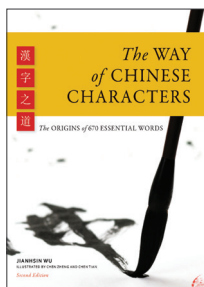


Designed to inspire young learners while reinforcing their language learning, this collection of six readers chronicles the lives of modern-day pop culture icons with connections to the Chinese-speaking world. New epilogues in the 2nd Edition include updated personal and professional information for each celebrity.

HIGHLIGHTS

- Each volume is available with or without pinyin to accommodate different teaching and learning styles
- Audio, extra exercises, and other supporting resources are available on the companion website

Component	ISBN (Pinyin)	ISBN (No Pinyin)	Price
Ang Lee	9781622911134	9781622911141	\$19.99
Jay Chou	9781622911097	9781622911103	\$19.99
Jeremy Lin	9781622911110	9781622911127	\$19.99
Lang Lang	9781622910984	9781622911004	\$19.99
Vera Wang	9781622911073	9781622911080	\$19.99
Yao Ming	9781622910977	9781622910991	\$19.99



THE WAY OF CHINESE CHARACTERS

漢字之道

The Origins of 670 Essential Words

2nd Edition • Jianhsin Wu

SUPPLEMENTAL

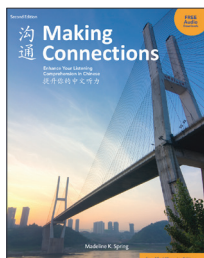
Novice to Intermediate Mid

簡/繁

READING

This illustrated reference book helps students visualize the historical origin and meaning of 670 essential characters, allowing them to make intelligent and meaningful connections to each character instead of relying on rote memorization. Fully aligned to *Integrated Chinese* Volumes 1-2.

Component	ISBN	Price
The Way of Chinese Characters	9781622910465	\$32.99



MAKING CONNECTIONS

沟通:提升你的中文听力

Enhance Your Listening Comprehension in Chinese

2nd Edition • Madeline K. Spring

SUPPLEMENTAL

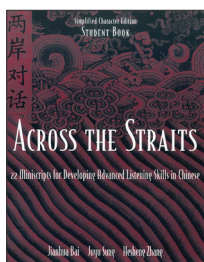
Novice Mid to Advanced Mid

簡繁

LISTENING

An essential resource for standardized test prep, *Making Connections* builds students' listening comprehension skills using recordings of natural conversations between native Mandarin speakers. The first 23 lessons correspond to *Integrated Chinese* Volumes 1-2.

Component	ISBN (Simplified)	ISBN (Traditional)	Price
Textbook	9780887277672	9780887276651	\$49.99



ACROSS THE STRAITS

两岸对话

22 Miniscripts for Developing Advanced Listening Skills in Chinese

Jianhua Bai, Juyu Sung, and Hesheng Zhang

SUPPLEMENTAL

Advanced Low to Advanced Mid

簡繁

LISTENING

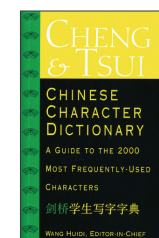
Across the Straits uses 22 recordings of unscripted conversations to hone advanced students' listening comprehension skills and spark discussion of sociocultural issues in Taiwan, mainland China, and the United States.

Component	ISBN	Price
Textbook (e-book, Simplified)	D9780887273094	\$39.99
Textbook (Paperback, Traditional)	9780887273056	\$49.99
Transcript (Simplified & Traditional)	9780887273070	\$34.99

Click to learn more about these other great supplemental resources!



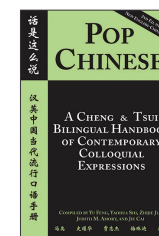
LET'S PLAY GAMES
IN CHINESE



CHENG & TSUI CHINESE
CHARACTER DICTIONARY

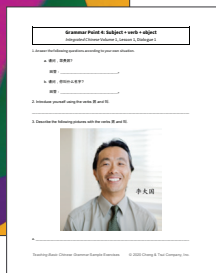


CHENG & TSUI CHINESE
MEASURE WORD DICTIONARY



POP CHINESE

NEW



TEACHING BASIC CHINESE GRAMMAR

初级汉语语法教学

Communicative Strategies and Activities

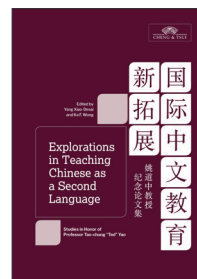
Tong Chen, Editor-in-Chief; Min Wan, Mairead Harris, Yuqi Gao, Lijuan Guo

Developed by active, seasoned instructors from the Middlebury College Summer Chinese School, this handbook supplies teachers with classroom-tested instructional strategies and activities to help students comprehend, internalize, and effectively use Chinese grammar patterns to communicate early and often.

HIGHLIGHTS

- Follows the scope and sequence of *Integrated Chinese* Volumes 1-2
- Clear, concise explanations of 140+ fundamental grammar points
- Multiple sample sentences illustrate each grammar structure in context
- Analyses of common student errors are accompanied by strategies for prevention and correction
- Comprehensible input scripts provide repetition and practice
- Online bank of 400+ customizable sample exercises with full-color images

Component	ISBN	Price
Teaching Basic Chinese Grammar (w/ Online Exercise Bank)	9781622914982	\$59.99



EXPLORATIONS IN TEACHING CHINESE AS A FOREIGN LANGUAGE

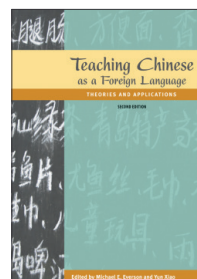
国际中文教育新拓展: 姚道中学术成就论文集

A Celebration of the Lifetime Achievements of Tao-Chung "Ted" Yao

English & Simplified Chinese
Yang Xiao-Desai and Ka F. Wong, Editors

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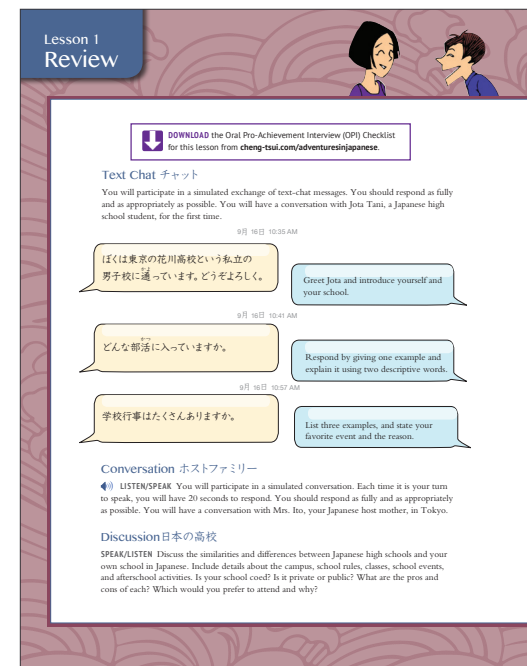
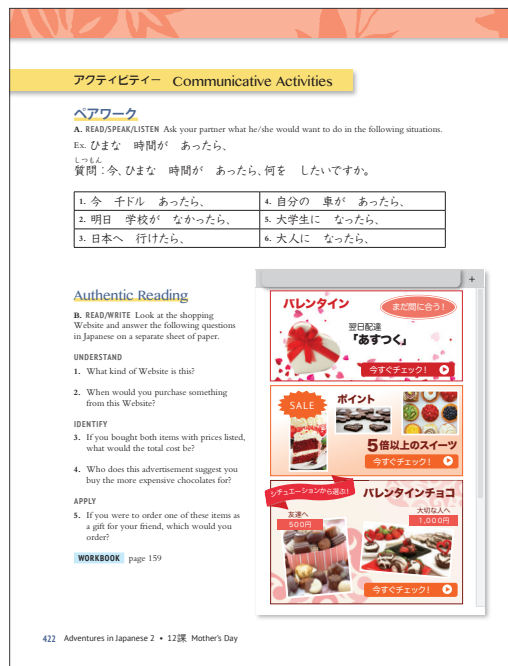
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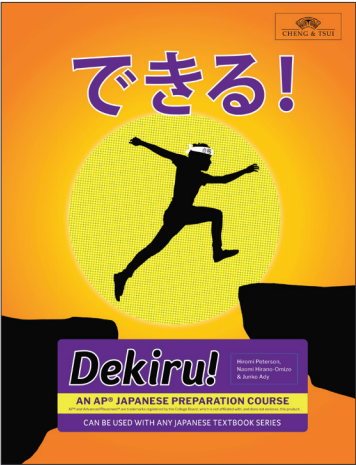
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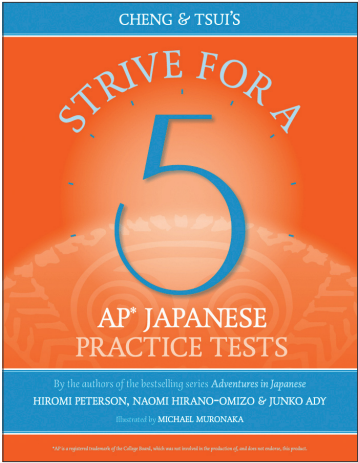


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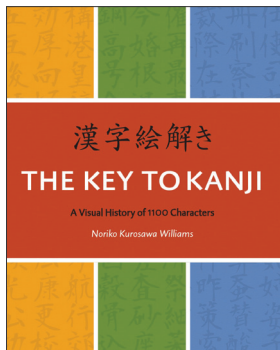


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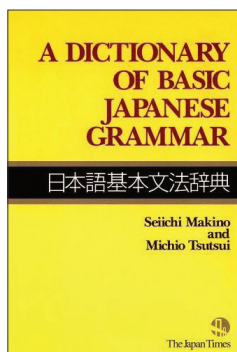


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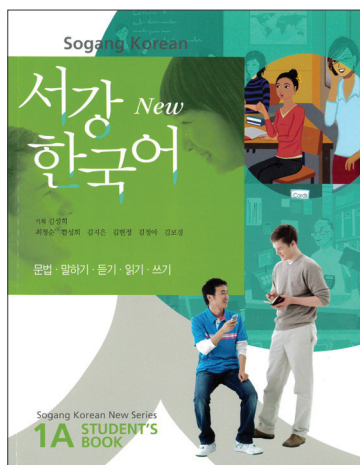
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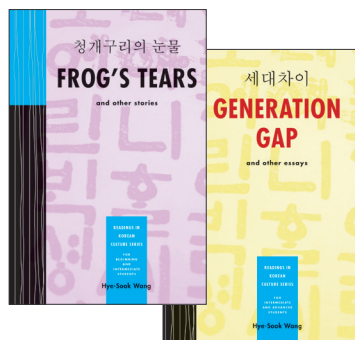
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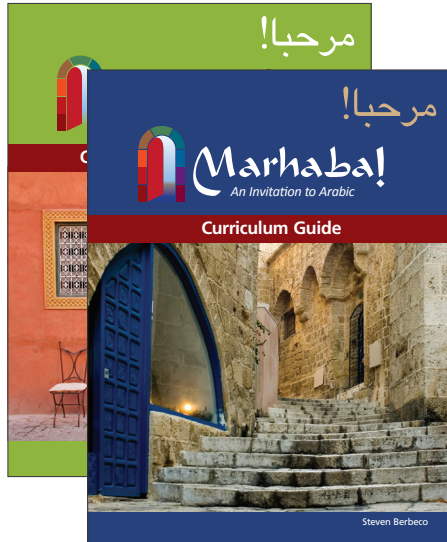
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