



# Announcing Cheng & Tsui's 30th Anniversary Contest:

## Quick Facts:

### Who's eligible to enter?

Anyone who has taken an Asian language course or studied an Asian language on their own is eligible.\*

### What can I submit?

Submit your essay (750 words max) or video (3 minutes max) by **June 1st, 2009**. Portions of your entry can be in the target language, but the majority should be in English.

### What will I be judged on?

A panel of judges appointed by Cheng & Tsui will review and rate each entry based on content, execution, and creativity.

### What can I win?

One winner and one runner-up from each category (essay and video) will be announced June 12th, 2009. Winners can choose between a \$100 Visa gift card or Cheng & Tsui gift certificate, and each runner-up will win a \$25 Cheng & Tsui gift certificate.

\*If you are under 13 years old, you must have your parent or legal guardian submit the signed permission form found on the contest website.

## “How Learning an Asian Language Affected My Life”

Cheng & Tsui has been bringing Asia to the world since 1979. For 30 years we've provided Asian language and cultural materials to students around the world. To celebrate our anniversary, we want to know how learning an Asian language made a lasting impact on your life.

Tell us your story by sending in a video or essay by **June 1st**. Our judges will review all submissions and winners will be announced on June 12th.

**Compose your essay or video and  
enter today!**

Visit [www.cheng-tsui.com/mylife](http://www.cheng-tsui.com/mylife) to  
read the official rules, review our judging  
criteria, and enter our contest.

Visit Cheng & Tsui at [www.cheng-tsui.com](http://www.cheng-tsui.com)  
write to [service@cheng-tsui.com](mailto:service@cheng-tsui.com) or call **1-800-554-1963**  
25 West Street Boston, MA 02111 USA